

# **Trading Standards Alert**

## **Rogue Traders Operating in Croydon**

### **Beware Introductory Pricing**

An elderly gentleman in Croydon recently received unsolicited information about a product, for which various healing effects were claimed.

Not only was he concerned as to whether any of the healing claims were true, but he had spotted that while his first order would be at a one-off special introductory price; the product would then **quadruple** in price.

Concerned that other Croydon residents might not notice this and sign up to a course of this product only to find huge sums being taken from their bank accounts, he sent the paperwork to Croydon Trading Standards to raise awareness about this.

Remember:

- Your GP is the best person to recommend treatments for medical conditions.
- Always check what the price of a product will increase to after the introductory offer.

Report scams to Trading Standards on  
03454 04 05 06.